





# Wellington PARK(ing) Day 2025 Proposals due 17 January

Wellington Sculpture Trust is pleased to announce PARK(ing) Day 2025 on Saturday 1 March. We're looking for proposals from anyone interested in occupying an inner-city car park with a cool idea for one day!

PARK(ing) Day is an annual open-source global event where artists, designers and creatives collaborate temporarily to transform metered parking spaces into living parks. The project began in 2005 when Rebar, a San Francisco art and design studio, converted a single parking space into a temporary public park in downtown San Francisco. Since 2005, PARK(ing) Day has evolved into a global movement, with organisations and individuals (operating independently of Rebar following a set of established guidelines) creating new forms of temporary public space in urban contexts around the world.

PARK(ing) Day calls attention to the need for more urban open space, generates critical debate around how public space is created and allocated, and improves the quality of the urban human habitat ... at least until the meter runs out!

WST is grateful for continued support from Wellington City Council, the Arts & Culture Fund and the Creative Communities Fund.

Are you an artist, actor, performer? Or do you have an issue you want to engage with the public about? We're looking for your innovative, engaging and creative temporary installations. They should be accessible; enliven our cityscape for one day; provoke reflection about how we use public space; and encourage interaction and engagement.

## PARK(ING) DAY 2025 DETAILS

- \_The event runs from 9am—5pm on Saturday 1 March 2025 (with a backup date of Saturday 8 March).
- Your proposal can either be for one park or for two adjacent parks.
- \_As a guide, car parks are approximately 5.3 x 1.8 metres. However they vary considerably so please measure your specific park once allocated.
- \_Parks are located on Mid and Upper Cuba Street.
- \_Health and safety must be considered at all times.
- \_Successful proposals will receive \$500 toward costs.
- \_'People's Choice' and 'Judges' Choice' recipients each receive a \$500 prize.

# **PROPOSALS**

Your application should include:

- \_An outline of your proposal and what will be included in the park/s.
- \_An indicative diagram or illustration of the park, and/or a list of its components and how they would be installed.
- \_Your name or the names of your group, along with a brief bio (50–100 words).
- Mobile numbers and email addresses of all participants.
- Details of those watching over the park during the event.
- Agreement for your park to be photographed on the day and used on WCC and Wellington Sculpture Trust's websites, and for other promotional purposes.

### Submissions are due by Friday 17 January 2025.

Please email your submission to wellingtonsculpture@xtra.co.nz.

We are happy to work with you on any details, so feel free to get in touch.

A panel including representatives from the Wellington Sculpture Trust and the Wellington City Council will select proposals for up to 30 installations.

### **PARAMETERS**

- \_The parking space needs to be clearly delineated from the road through the use of cones, barriers etc.
- \_The channel/gutter by the footpath must remain unobstructed at all times. \_Installations cannot imitate a road sign or signal in any way.
- \_The parks need to be up and running for the full duration of the event from 9am–5pm and there must always be someone located on your park for the entire day.
- \_The installations must be built to withstand Wellington weather.
- \_Parks cannot be used to sell or promote goods or services.
- \_No promotional giveaways or advertising.
- \_Your concept cannot include anything that might run out onto the road or intrude upon the flow of traffic, for example sports equipment such as balls.
- \_Parks need to be left as they were found.
- \_Materials used must not pose a risk to participants or passers-by.
- Parks cannot contain any BBQs and alcohol is not allowed.
- \_All construction must be well-anchored to the ground so as not to blow away. \_Safety is key! All carparks are located in Wellington's CBD and participants

must take into account varying traffic flow. It is paramount that all occupants of the parks are safe, as well as those passing and engaging with the installation.



### **PROMOTION**

How will we promote the event?

- \_Inclusion on the Wellington City Council's 'City Arts' information page.
- \_Through press releases and media statements.
- \_A flyer promoting the event distributed at each of the parks leading people on to the next installation.
- \_Posters distributed around the city.
- \_Promotion of the People's & Judges' Choice awards in the flyer and online.
- \_WST and WCC social media.
- \_Through the Wellington Sculpture Trust and WCC networks.
- \_The Wellington Sculpture Trust's website.

### **EXTRA INFORMATION**

Loaistics

We will arrange for your car parks to be reserved overnight, ready for installation at 7am on the morning of Saturday 1 March 2025 (OR Saturday 8 March in the event of postponement by a week).

If you're hoping for power to your park, we can't guarantee access but we will do our best to facilitate this with a nearby shop. You must provide your own power cords with the necessary RCD safety switch and take reasonable precautions to keep pedestrians safe in stepping over any cords.

Parks must be ready by 9am and packed down between 5–6pm that evening. We are available to provide some assistance during the day.

Extreme weather contingency

All parks must be built to withstand wind and rain. In case of extreme weather, the event will move to the back-up date of Saturday 8 March. It is important to build this contingency date into your planning.

A final go-ahead decision will be made by 6pm on the evening of Friday 28 February. If the weather forecast is poor we will text you with confirmation information.

In the unlikely event we experience extreme weather conditions on both Saturdays, we hope to arrange back-up indoor venues to host the installations. There will be more information on this closer to the event.

Please see our website sculpture.org.nz for further information on previous Wellington PARK(ing) Day events, or contact us to discuss details:

# ANY QUESTIONS? FEEL FREE TO GET IN TOUCH

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Original PARK(ing) Day concept by Rebar. www.rebargroup.org

